



Trees4Change

Replant the Trees Used in Products!

*Demonstrate your commitment to the environment
to your customers.*



TREES4TREES.ORG

**Renewing the environment and empowering local
communities through reforestation and education.**

What is Trees4Change

It is a simple way for forest product companies to replace trees used in product manufacturing. It is direct, cost-effective, and verifiable.

Designed as an environmentally impactful and easily implemented solution, this program enables companies to demonstrate their responsibility to replanting new trees for each tree used in production.

By participating in this program, companies can showcase their commitment to the environment to their customers. This program also addresses customers' concerns about the environmental impact of the products they purchase.





How It Works



This is a tree replanting program designed to replace trees used as materials in product manufacturing.



Trees4Trees replants two trees to replace every tree used in the production of wooden products or furniture, acting on behalf of the company.



Participating manufacturers and retailers have an opportunity to demonstrate their commitment to tree planting by providing evidence of their tree planting activities through our online map system.



As an additional perk, companies can pleasantly surprise their customers by offering an online visit to the planting site through our online map.

How to Join

- 1** **Joining the program is simple with no upfront fees.**
- 2** **It only requires completing some paperwork and arranging a visit to the factory with one of our onboarding officers.**
- 3** **The participating manufacturer or retailer pays a flat rate fee for each container of furniture they ship and Trees4Trees plants enough trees to replace those used in the product of wooden products or furniture.**

What **Companies** Will be Suitable for this Program



Furniture companies
or suppliers



Home interior



Handicrafts



Kitchen wear



Other wood products
companies or suppliers



Benefits



Verified claim that your company is a responsible company by replanting trees used in your products



“Tree tag” on each product explaining its responsible sourcing. The tag is placed on each product before it ships



Your customers can scan the QR code to visit trees planted through our online map



Link to a map that shows all the trees you have planted. You can put the map on your company’s website



The manufacturer or retailer’s branding will be displayed on the mapping app that your customers will see



Table information cards to be put in your showroom explain your tree replanting program



Annual participant certificate.



Visit Your Tree!

Your customers can visit trees planted on behalf of your company online **anytime!**

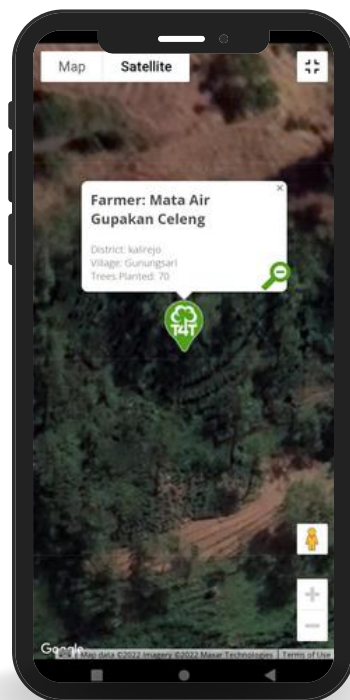
What is WIN?

"WIN" is a unique code that allows our donors and their affiliates to access information about the trees they have planted.

This system enables your company to validate itself as a verified entity that genuinely plants the trees it claims to.



Scan
QR Code
on your
E-Certificate!



Enter your
WIN code
on the
website!





Trees4Trees.ORG

Green. Future. Now.

PLANT A TREE TODAY!



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